



Republic of the Philippines
DEPARTMENT OF THE INTERIOR AND LOCAL GOVERNMENT
 Regional Office No. XI
 58 MacArthur Highway, Matina, Davao City
<http://www.region11.dilg.gov.ph>

October 4, 2017

MEMORANDUM

To : ALL PROVINCIAL/CITY DIRECTORS

Subject : NATIONAL CHILDREN'S MONTH CELEBRATION EVERY NOVEMBER OF EVERY YEAR

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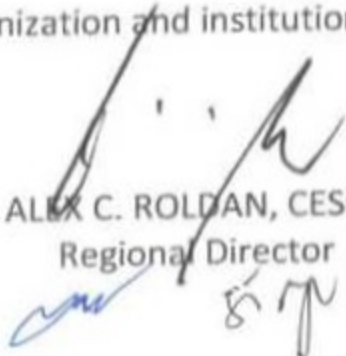
Republic Act 10661, declares the month of November as National Children's Month. The declaration commemorates the adoption of the Convention on the Rights of the Child (UNCRC) by the United Nations General Assembly on November 20, 1989 which seeks to instill its significance in the Filipino consciousness.

This year's National Children's Month celebration theme is: "Bata: Iligtas Sa Droga!".

Relative to this, you are requested to disseminate this information to all the Local Chief Executives (LCEs) in your area of jurisdiction and enjoin them to support this activity through, but not limited to the following activities:

1. Provincial/City/Municipal/Barangay Children's Congress
2. Hanging of Tarpaulin/Streamer
3. Posting in your website and other social media account of the National Children's Month theme for the publicity and promotion
4. Fora on Child Protection specifically Forum on Drug Prevention and Awareness among minors
5. Media Publicity (Radio, TV, On-line/Social Media, Broadsheets, etc.)
6. Issuance of Memorandum, Department Order, etc.
7. Contest of Talents of Children
8. Parade/Motorcade
9. Other activities on children within the agency, organization and institution

For compliance.


 ALEX C. ROLDAN, CESO V
 Regional Director